



WHO ARE WE?

Whatfix is a Digital Adoption Platform (DAP) that disrupts the way application support and learning content is consumed

Our mission is to empower companies to maximize business outcomes by eliminating technology complexities for their users

Whatfix helps you simplify user experience across enterprise applications in order to drive engagement and adoption

THE WHATFIX ADVANTAGE

**37%**

Increase in Employee Productivity

**60%**

Reduction in support queries

**3x**

faster time-to-proficiency for new employees

**84%**

Reduction in training content creation costs

WHATFIX AT A GLANCE

8+
years

Global leader in DAP

500+
Customers

Over 100 Fortune 1000 companies trust Whatfix

97%
CSAT

Customer satisfaction is in our DNA

4.6*
stars on G2

Highest Rated Enterprise DAP

93%
recommended

On Gartner Peer Insights

Source: Whatfix Economic White paper

*Ratings are subject to change based on reviews from our customers

THE WHATFIX EXPERIENCE



In-App Guidance

Create interactive, step-by-step tooltips that guide your users across applications



Learn by Doing

Enable real-time learning, in the flow of work



Self-Service

Provide in-app contextual Help to users in the moment of need



Data-Driven Adoption

Understand your users' behavior to continuously optimize experience and improve adoption



Personalized Onboarding

Introduce your users to the application with a tour of all key features



Manage Change

Highlight new features or changes to improve awareness and usage

TRUSTED BY CLIENTS IN 30+ COUNTRIES



OUR GLOBAL OFFICES



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