



# The AI-Powered Video Creation Platform That's Built for the Enterprise.



Vyond puts the power of video creation in everyone's hands, allowing users from any industry or job role to create engaging business content that motivates their stakeholders to take action.

## Vyond Go: The AI-Powered Script and Video Creator

We're taking video creation from easy to instant with Vyond Go. Enter a prompt or drop in your pre-existing content to instantly create a script, and watch as Vyond creates a video in seconds. Use our simple text-based editor to quickly polish your video, then deploy your video as-is or take it into Vyond Studio for fine-tuning.

## Vyond Studio: A Powerful Drag-and-Drop Video Creator

Get full video creation and editing capability with our powerful, drag-and-drop, timeline based video creator. Hundreds of premade templates, 40,000+ props, and a fully-featured character creator provide the detail and relevancy to build the exact video you need for any industry or use case

### Our Enterprise Customers Have Realized:

**130% or more  
increase**

in engagement rates  
with video

**\$600K-\$1.4M  
budget savings**

for a customer who created  
200+ animated videos

**67% reduction in  
onboarding time**

for new employees by switching  
to animated videos

## Vyond is Trusted by 20,000+ Customers and Millions of Users Worldwide

Vyond is consistently recognized as a leader on G2



# Vyond Videos Accelerate Business Outcomes



## Fast and Efficient

With Vyond, create videos 10x faster and more efficiently than with traditional video production.



## Relevant

With over 40,000+ unique assets and growing, representing every job role and industry, and the ability to upload your own, it's easy to create exactly the video you need.



## Enterprise-Grade

Vyond's robust security, easy branding options, and snappy, responsive interface make it powerful enough to scale throughout even the largest organizations.



**65%** of the Fortune 500 across various industries recognize Vyond as the best way to create video

**Vyond helps thousands of companies educate, engage, and sell better with solutions for all types of roles and needs:**

### Learning & Development

Hold the attention of today's overloaded and distracted learners with relevant, engaging videos.

### HR and Internal Communications

Increase workforce engagement and productivity, onboard faster, and transform your communication using memorable videos and GIFs.

### Sales

Bring your value props to life, quickly create personalized pitches, and send follow-ups that your prospects will actually watch and appreciate.

### Marketing

Boost engagement, brand awareness, conversions, and ROI with the most versatile and user-friendly video creation tool on the market.

**83%**

of people prefer watching videos to accessing instructional or informational content via text or audio

**75%**

of employees are more likely to watch a video than read static content

**87%**

of marketers say video marketing has helped them increase sales

**96%**

of video marketers say video marketing has increased user understanding of their product or service

# VYOND

For more information on becoming a Vyond Partner, visit [www.vyond.com](https://www.vyond.com)

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