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6 Benefits of Localized eLearning for a Global Workforce

Technology has broadened the reach of organizations, and **eLearning** has become the preferred method for corporate learning and development (L&D).

The following insights explain the challenges of training a global workforce and why **localizing your eLearning programs** is crucial to creating engaging training experiences.

Convenient

eLearning is...

Cost-effective   Personalized

Challenges of Training a Global Workforce

Training is often developed in the West for English speakers and may **overlook** cultural differences and nuances in language.

The biggest hurdles when globalizing eLearning are:

Creating inclusive content   Effective technology delivery

Benefits of eLearning for a Global Workforce

Here are **six ways** localizing eLearning can help meet the demands of a global workforce.

1 | Extends your reach

Provides flexibility and multilingual support to meet the learner preferences
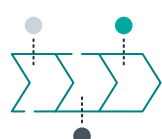
Enhances engagement and content relevancy

Gives learners everywhere the same opportunities

2 | Convenient and cost-effective
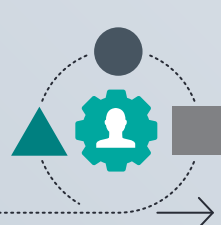
Self-paced learning   Available on demand   Lower cost of instructors and materials

3 | Flexible

It's easy to **adjust** content for various markets and **adapt** programming to the individual needs of learners.

eLearning offers a variety of delivery methods...

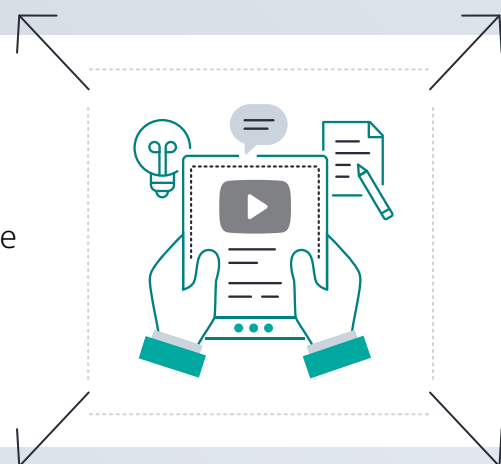Role-based learning

Virtual reality (VR)
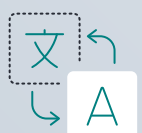
Gamification

Visual aids

4 | Delivered at speed and scale

Training professionals can **update modules in real time** to reflect new industry knowledge and incorporate new content.

5 | Makes learning consistent

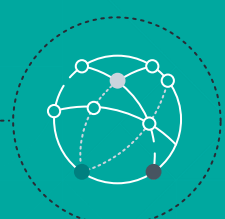Translation technologies ensure messaging delivers the **same meaning** across all audiences.

Easier for **stakeholders** and **subject matter experts** to review content.

6 | Equitable

Acknowledging cultural and linguistic differences makes for a more equitable learning experience.

The ability to decide what to learn or repeat lessons makes eLearning more **accommodating**.

Globalizing eLearning through localization enables organizations to deliver multicultural content at scale — quickly and cost effectively. Organizations must be thoughtful in how they approach training to create a consistent learning experience for all.

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To learn more about creating better global eLearning experiences, please visit rws.com/elearning.