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PRESS RELEASE

Wilson Learning Wins Two Stevie® Awards for Sales and Customer Service

Gurugram, Haryana, India—March 9, 2023

Wilson Learning Worldwide announced it has won two Stevie® Awards at the 17th annual Stevie Awards for Sales & Customer Service.

Gold Stevie Winner for Sales Training Practice of the Year

Bronze Stevie Winner for Best Use of Thought Leadership in Business Development

The Stevie Awards for Sales & Customer Service are the world's top honors for customer service, contact center, business development, and sales professionals. The Stevie Awards organizes eight of the world's leading business awards programs, including the prestigious American Business Awards® and International Business Awards®.

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 49 nations and territories were considered in this year's competition. Winners were determined by the average scores of more than 170 professionals worldwide on seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; more than 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services, solution providers, and organizations' and individuals' response to the COVID-19 pandemic.

"The nominations we received for the 2023 competition illustrate that business development, customer service, and sales professionals worldwide, in all sorts of organizations, have continued to innovate, thrive, and meet customer expectations," said Stevie Awards president Maggie Miller. "The judges have recognized and rewarded their achievements, and we join them in applauding this year's winners for their continued success."

"Wilson Learning is honored to be recognized for our achievements and innovation in sales training in addition to being recognized in the category of Best Use of Thought Leadership in Business Development," said Ed Emde, President of Wilson Learning Corporation. "We are committed to providing organizations with the latest research and knowledge as a path to supporting our customer's innovations and ultimately helping them achieve their business goals."

"Wilson Learning—Improving Performance Through People

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Wilson Learning Worldwide is a global leader in human performance improvement solutions for the Global 2000, Fortune 500, and emerging organizations worldwide. Serving clients in 50 countries and incorporating 30 languages, the company creates synergy between people and



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business strategy through an extensive range of world-class solutions in sales, leadership, and individual effectiveness.

Wilson Learning is committed to aligning solutions with clients' priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at WilsonLearning.com or by calling 800.328.7937. "We are delighted and thrilled to be in the HR's pick-2023 Sales Training Solution Provider category, and honored to have received the prize at the HREC Awards event that was held on 19th of September, 2023," said Vivek Chandramohan, Managing Director of Wilson Learning India.

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

About the Stevie® Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries annually from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevie's recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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Wilson Learning Named to 2023 Training Industry Top 20 Leadership Training Companies List for the 14th Consecutive Year

Gurugram, Haryana, India—April 6, 2023

Training Industry announced that Wilson Learning has been named among its selections for the 2023 Top Training Companies™ lists for the leadership training sector of the learning and development market. For more than 55 years, Wilson Learning has equipped leaders with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

Selection of the Top 20 Leadership Training Companies was based on the following criteria:

Selection of the Top 20 Learning Services Companies was based on the following criteria:

- Breadth and quality of learning services offered
- Industry visibility, innovation, and impact in the learning services market
- Client representation
- Business performance and growth

"This year's selections for our Top 20 Leadership Training companies list serve the learning needs of all types of leaders from front-line employees to executives," said Jessica Schue, market research analyst at Training Industry, Inc. "As one of our most competitive and closely watched training sectors, the companies that make up this list strategically provide their learners with well-rounded offerings in leadership topics, such as agile leadership, women in leadership, conflict management, and more. Along with many offerings, these organizations provide accurate and diverse metrics to help track learner engagement and reactions through assessments, ROI impact, and more."

"We are honored to once again receive this prestigious award for the 14th consecutive year," said Ed Emde, President of Wilson Learning Corporation. "Our research shows that leaders have a very significant and direct impact on how people engage with an organization. This has been validated over time and only reinforced by all of the current changes impacting individuals and organizations. This past year, we focused on helping our client's leaders adapt to new challenges, influence the energy and engagement within their organization, and create an environment where others can achieve high performance with fulfillment."

"Wilson Learning—Improving Performance Through People

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countries and incorporating 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions in sales, leadership, and individual effectiveness.

Wilson Learning is committed to aligning solutions with clients' priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at WilsonLearning.com or by calling 800.328.7937. "We are delighted and thrilled to be in the HR's pick-2023 Sales Training Solution Provider category, and honored to have received the prize at the HREC Awards event that was held on 19th of September, 2023." said Vivek Chandramohan, Managing Director of Wilson Learning India.

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

About Training Industry, Inc.

Training Industry (trainingindustry.com) is the most trusted source of information on the business of learning. Training Industry's authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. The company's courses, live events, articles, magazine, webinars, podcast, research, and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners.

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PRESS RELEASE

Wilson Learning Included Among The 2023 Training Industry Top 20 Learning Services Companies List

Gurugram, Haryana, India—August 16, 2023

Training Industry announced that Wilson Learning has been named among its selections for the 2023 Top Training Companies™ lists for the Learning Services sector of the corporate learning and development market. For more than 57 years, Wilson Learning's learning services have provided flexibility and expert capabilities to measure, assess, and facilitate learning solutions that bring about the full potential of performance.

Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

Selection of the Top 20 Learning Services Companies was based on the following criteria:

- Breadth and quality of learning services offered
- Industry visibility, innovation, and impact in the learning services market
- Client representation
- Business performance and growth

"The companies chosen for this year's Top 20 Learning Services List demonstrated a wide array of exceptional learning services, offering their client organizations comprehensive, focused end-to-end solutions," said Jessica Schue, market research analyst at Training Industry, Inc. "Through a breadth of comprehensive offerings such as content creation, learning technologies, learning strategies, delivery, administrative assistance and more, these companies meet all of their clients' learning needs."

"Being recognized again as a Top 20 Learning Services Company is particularly meaningful for us", said Ed Emde, President of Wilson Learning Corporation. "We firmly believe that our Professional Services are core to the Wilson Learning Advantage. For well over a decade, providing these services has been at the forefront of our approach to delivering powerful and practical solutions that produce business results. It is through our flexible application of learning services that each solution is uniquely adapted to address our client's specific requirements and ensure their desired outcomes are achieved.

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thrilled to be in the HR's pick-2023 Sales Training Solution Provider category, and honored to have received the prize at the HREC Awards event that was held on 19th of September, 2023." said Vivek Chandramohan, Managing Director of Wilson Learning India.

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

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Wilson Learning Named to 2023 Training Industry Top 20 Sales Training and Enablement Companies List for the 15th Consecutive Year

Gurugram, Haryana, India—March 2, 2022

Industry announced today that Wilson Learning has been named among its selections for the 2023 Top Training Companies™ lists for the Sales Training and Enablement sector of the learning and development market. For more than 55 years, Wilson Learning has equipped sales professionals with the capability, tools, and approaches to advance the success of sales professionals around the globe.

Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

Selection of the Top 20 Sales Training and Enablement Companies was based on the following criteria:

- Breadth and quality of learning services offered
- Industry visibility, innovation, and impact in the learning services market
- Client representation
- Business performance and growth

"This year's selection for our Top 20 Sales Training & Enablement companies list provides quality sales offerings in a wide range of roles, topics, competencies, metrics and modalities to fit the sales training needs of any organization," said Jessica Schue, market research analyst at Training Industry, Inc. "These companies all offer a custom tailored experience for their learners, incorporating blended learning styles and keeping up-to-date with the best offerings, research and innovations to provide their customers with the most cutting-edge selling trends and better results."

"We are honored to have been selected to Training Industry's Top 20 Companies list for the 15th consecutive year! To be considered among the best and most innovative training providers for this long is a monumental achievement," said Ed Emde, President of Wilson Learning Corporation.

"Being recognized for this award is especially gratifying, not just because the award is such a clear acknowledgment of how Wilson Learning has helped our clients, but doing this year after year after year. With each new year, we have to show innovation, thought leadership, and specifically direct business impact for our clients," said David Yesford, Senior VP of Wilson Learning Corporation.

To learn more, contact Wilson Learning at www.WilsonLearning.com

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“Wilson Learning—Improving Performance Through People

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Wilson Learning is committed to aligning solutions with clients’ priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at WilsonLearning.com or by calling 800.328.7937. “We are delighted and thrilled to be in the HR’s pick-2023 Sales Training Solution Provider category, and honored to have received the prize at the HREC Awards event that was held on 19th of September, 2023.” said Vivek Chandramohan, Managing Director of Wilson Learning India.

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

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Wilson Learning included in the Selling Power Magazine's Top Sales Training Companies 2023 List for the Eleventh Consecutive Year

Gurugram, Haryana, India—May 18, 2023

Wilson Learning Worldwide is pleased to announce that it has been included on Selling Power's Top Sales Training Companies 2023 list <https://bit.ly/3oZqk2r>. The list will appear in the May/June 2023 issue of Selling Power magazine. For more than 55 years, Wilson Learning has equipped salespeople, sales leaders, and sales enablement and support professionals with strategies, tools, and approaches to advance sales performance and achieve business results.

According to Selling Power publisher and founder Gerhard Gschwandtner, quality sales training is more important than ever. "As the economy continues to slow, accelerating sales becomes increasingly critical to a company's success. The right sales training delivered at the right time can be the secret ingredient to a company not only surviving in this economy but also thriving."

The main criteria used when comparing applicants and selecting the companies to include on this year's list were:

- Depth and breadth of training offered
- Innovative offerings (specific training courses, methodology, or delivery methods)
- Contributions to the sales training market
- Strength of client satisfaction and overall client feedback

Selling Power magazine editors say CROs, sales VPs, and sales enablement leaders can leverage this list to find the right sales training partner to help salespeople succeed during social distancing and remote working. See the Selling Power Top Sales Training Companies 2023 list at <https://bit.ly/3oZqk2r>.

"We are extremely honored to be recognized by Selling Power as a Top Sales Training Company for the eleventh consecutive year," said Ed Emde, President of Wilson Learning Corporation. "This award validates our approach to customer intimacy and flexibility. It is evidence of our commitment to ensure our clients' sales organizations are consistently empowered to adapt to today's hybrid selling environment, strengthening their customer relationships and achieving their growth goals."

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

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About Wilson Learning—Improving Performance Through People

Wilson Learning Worldwide is a global leader in human performance improvement solutions for the Global 2000, Fortune 500, and emerging organizations worldwide. Serving clients for 57+ years in 50 countries and incorporating 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions in sales, leadership, and individual effectiveness. Wilson Learning is committed to aligning solutions with clients' priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at [WilsonLearning.com](https://www.WilsonLearning.com) or by calling +91 9990914153.

About Selling Power

In addition to Selling Power, the leading digital magazine for sales managers and sales VPs since 1981, Personal Selling Power, Inc., produces the Sales Management Digest and Daily Boost of Positivity online newsletters (<https://bit.ly/3nUpek7>), as well as videos featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference, which is attended by a total of more than 4,500 sales leaders each year. <https://www.sales30conf.com>.

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Wilson Learning Wins Silver in Brandon Hall Group HCM Excellence Awards for Best Customer Training Program

Gurugram, Haryana, India—August 24, 2023

Wilson Learning Worldwide, an innovator in delivering performance-enhancing solutions for global organizations, won a coveted Brandon Hall Group silver award for excellence in the “Best Customer Training Program” category on August 17, 2023. Wilson Learning applied for this award in partnership with its client CGI in the area of Learning and Development.

“We are particularly excited about aligning seamlessly with CGI’s core pillars and Leadership behaviors. Through a carefully crafted Consultative Skills Learning Journey, we have addressed the communication-centric nature of the services industry,” said Ed Emde, President of Wilson Learning Corporation. “CGI’s recognition of this Learning Journey as pivotal to executing their strategy underscores its commitment to elevate technical experts into the realm of trusted advisors.”

“Excellence Award winners are shown to be organizations that truly value their employees and invest in them through their human capital management programs. These HCM programs have been validated as best in class for business value and the impact on the employees themselves,” said Brandon Hall Group Chief Operating Officer Rachel Cooke, HCM Excellence Awards program leader.

Entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts, and executives based on these criteria:

- Alignment to their business need and environment
- Program design, functionality, and delivery
- Adoption, integration, user experience, innovation, and creativity
- Overall effectiveness, impact, and measurable benefits

“Our award winners are relentless in their pursuit of excellence,” said Brandon Hall Group Chief Executive Officer Mike Cooke. “We have received some of the most innovative use of HCM strategy that we have seen in the last 30 years, and in most cases, technology and collaboration across departments have helped them achieve amazing business results.”

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have received the prize at the HREC Awards event that was held on 19th of September, 2023.” said Vivek Chandramohan, Managing Director of Wilson Learning India.

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

About Brandon Hall Group™

Brandon Hall Group is the only professional development company that offers data, research, insights, and certification to Learning and Talent executives and organizations. The best minds in Human Capital Management (HCM) choose Brandon Hall Group to help them create future-proof employee development plans for the new era.

For over 30 years, Brandon Hall has empowered, recognized, and certified excellence in organizations worldwide, influencing the development of over 10 million employees and executives. Their HCM Excellence Awards program was the first to recognize organizations for learning and talent and is the gold standard, known as the “Academy Awards of Human Capital Management.”

The awards recognize the best organizations that have successfully developed and deployed programs, strategies, modalities, processes, systems, and tools that have achieved measurable results.

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PRESS RELEASE

Wilson Learning Named to 2022 ETHR Future Skill Awards Top 3 Learning Provider of the Year List for the First Time

Gurugram, Haryana, India—July 14, 2022



Economic Times Future Skills Awards announced that Wilson Learning has been named among its selections for the [2022 Learning Provider of the Year™](#) lists for the learning provider sector of the learning and development market. For more than 55 years, Wilson Learning has been equipping leaders, salesforce and workforce with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

ETHR World, is the flagship digital platform for the HR vertical of The Economic Times, the second largest widely read business newspaper and digital media platform in the world, recognises innovation and achievement in workplace learning. The purpose of the Future Skill Awards, organized by ETHRWorld, is to promote excellence, establish best practices, and encourage innovation in training and L&D.

Selection of the Top 3 Learning Provider of the Year was based on the following criteria:

- Breadth and quality of program and service offerings
- Industry visibility, innovation, along with our approach and dedication to services such as content/curriculum design and development, training administration, delivery, measurement, and analytics, learning strategy, and learning technology
- Strong client value propositions
- Proof of business impact

“The pandemic has changed the definition of work. In this changing world of work, it is imperative for the workforce to be future ready by upskilling and continuous learning. We have witnessed the shift in L&D practice from just narrow “training” to a broader one that includes building more inclusive and dynamic teams.”

“We are excited to share that we are absolutely delighted and thrilled to be the **Top 3 for the “Learning Provider of the Year”** category and bagged **bronze medal at the Economic Times Future Skills Awards** event that was held on 14th July 2022.”

To learn more, contact Wilson Learning at www.WilsonLearning.com

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About Wilson Learning—Improving Performance Through People

Wilson Learning Worldwide is a global leader in human performance improvement solutions for the Global 2000, Fortune 500, and emerging organizations worldwide. Serving clients in for 55+ years in 50 countries and incorporating 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions in sales, leadership, and individual effectiveness. Wilson Learning is committed to aligning solutions with clients' priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at [WilsonLearning.com](https://www.WilsonLearning.com) or by calling +91 9990914153.

About ETHR World Future Skill Awards

ETHR World (<https://hr.economictimes.indiatimes.com>), the platform brings together thought leaders, industry experts, decision makers, solution providers and enthusiasts from the HR ecosystem to initiate conversations around the innovations and latest trends impacting work, workplace and workforce. It aims to cement the significance of effective L&D in today's business climate. This automatically means the role of those responsible for the delivery and management of training and L&D just became exponentially more crucial. And thus, a platform for recognizing, promoting, and honoring L&D leaders and professionals for excellence, professionalism, and outstanding achievements is well needed, and deserved!

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Human Resource Excellence Center – HR's pick-2023 Sales Training Solution Provider

Gurugram, Haryana, India—September 21, 2023

Human Resource Excellence Center announced that Wilson Learning has been named among its selections for the HR's pick-2023 Sales Training Solution Providers lists for the learning provider sector of the learning and development market. This is the 4th time that Wilson Learning has won the award. For more than 55 years, Wilson Learning has been equipping leaders, salesforce, and workforce with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

HREC is China's upmarket, professional and influential membership-based organization for HR professionals. By 2023, more than 4,500 companies joined HREC as corporate members. More than 90% of Fortune 500 & Forbes 2000 companies in China are HREC members. HREC's products and services cover all HR functions and areas to satisfy HR's "Learning, Procurement, Motivation & Recognition Needs".

Selection of the HR's pick-2023 Sales Training Solution Provider was based on the following criteria:

- Breadth and quality of program and service offerings
- Industry visibility, innovation, along with our approach and dedication to services such as content/curriculum design and development, training administration, delivery, measurement and analytics, learning strategy, and learning technology
- Strong client value propositions
- Proof of business impact

"The pandemic has changed the definition of work. In this changing world of work, it is imperative for the workforce to be future ready by upskilling and continuous learning," said David Yesford, Managing Director of Wilson Learning Asia Pacific. "We have witnessed the shift in L&D practice from just narrow "training" to a broader one that includes building more inclusive and dynamic teams."

"We are delighted and thrilled to be in the HR's pick-2023 Sales Training Solution Provider category, and honored to have received the prize at the HREC Awards event that was held on 19th of September, 2023." said Vivek Chandramohan, Managing Director of Wilson Learning India.

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About HREC

HREC (<http://www.hrecchina.org/>), is China's upmarket, professional and influential membership-based organization for HR professionals. It annually organizes more than 40 professional large scale conferences & exhibitions across China, with 500+ leading HR services and solution providers to showcase their services and solutions. HREC organizes "China Learning & Development Award", "China Recruiting & Staffing Value Award", and "China HR Shared Service Centre Value Award" every two years, the influential & reputable awards of its kind in HR industry in China. HREC strictly follows "fair, impartial and open" principles and establishes judgment panel consisting of independent leading HR experts, striving to search for leading practices and benchmarks in China. The awards aim to "gather excellent companies, discover outstanding practices and lead the development of HR industry". The awards firmly establish themselves as authoritative, professional and credible ones in China's HR industry.