

# Next-Generation Learning Measurement

Explorance MTM™:  
Methodology, Automation, & AI for Business Impact



## Drive Business Forward with the Leading Learning Measurement Software

Explorance MTM helps organizations continually measure, evaluate, and maximize the impact of their Learning investment to build a competitive workforce. From both the learner quantitative and qualitative perspectives, for L&D leaders to understand Learning deeper. To further drive and story tell business impact.

## Align L&D Metrics with Business Outcomes – Proven Methodology

Grounded in the science of Learning measurement and built for business, the **MTM Smartsheet methodology** enables MTM users to benefit from renowned thought leaders' expertise in the L&D field. As well, consistent use of this methodology for over 20 years has granted MTM the **largest repository of Learning measurement benchmarks in the world**.

## Understand the Why Behind the What – L&D Measurement Augmented with AI

MTM just got bolstered with a **new Learning-specific AI qualitative analytics module** that distills data-driven actionable feedback from the masses of comments written by MTM survey respondents. **Named MLY [mi-lee] after Explorance award-winning AI software**, this new AI module of Explorance MTM provides Learning leaders with a deeper understanding of the learners' needs and expectations, by determining sentiment, identifying feedback patterns, and highlighting bottom-up recommendations for continuous improvement.

## Streamline Learning Measurement – Advanced Features

Count on a solution that provides more capabilities – wherever business takes you.

- **MTM Portfolio Model:** Four key areas to create value through Learning.
- **Blended Learning Module:** Flexible measurement options for a diversity of blended programs (multi-day, multi-modal, conference, etc).
- **Automated Role-based Insights:** Through automated role-based and dashboard capabilities.



## Aim for Continuous Improvement – The Power of Automated Insights

With **MTM superior automation capabilities** – from feedback collection to insight dissemination – MTM users spend less time analyzing data, and more time acting on it.

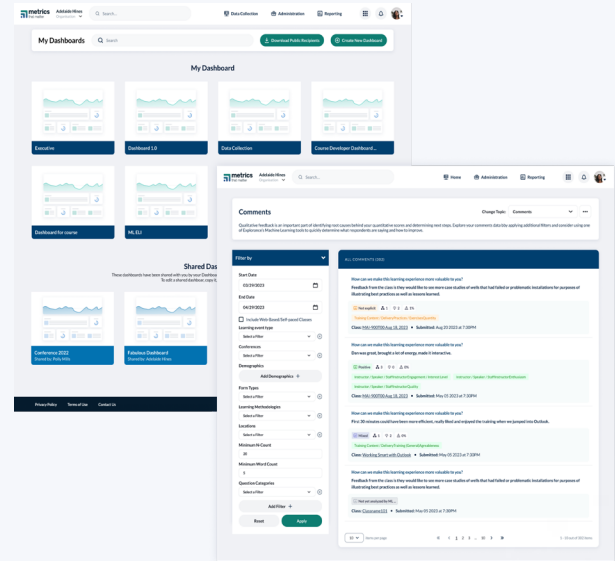
# Explorance MTM™ for Learning Measurement – Key Highlights

## Full Integration with L&D Landscape

A solution that **integrates with your organization's systems and processes**. API integrations for input data (from LMS) and organizational data enrichment (to HRIS, data analytics, data lakes, etc.)

## Scientifically Validated Measurement

Align learning to critical business priorities with best-practice KPIs and **Smartsheet evaluations**. Leverage the **world's largest validated source of effectiveness benchmarks** (over 1.7 billion data points).



## Meet MLY



## Learning-specific AI Qualitative Analytics

With MLY for Explorance MTM, the only AI solution built for L&D. Providing you with sentiment analysis, bottom-up recommendations, and alerts on any comment that may require immediate attention. All in Learning relatable terms.

## More Than Just Another Tech Vendor

Deep staff of Learning measurement consultants offering expert-led strategic planning, deep dive data analysis, strategy workshops, coaching, and business impact analysis.

## Advancing Human Capital Management With Great Organizations

**35%**  
of the Fortune  
100 organizations



## Recognized Solution

EXPLORANCE MTM™

Training Industry – 2023  
**Top Assessment  
& Evaluation Solution**

