

Learning Enterprise Lifelong Learning & Talent Development

Part of the ASU Learning Enterprise



CareerCatalyst develops comprehensive talent development solutions



Top Ranked Expertise

Practical skills from leading experts at the #1 most innovative university in the U.S.



Adaptable and Flexible Approach

Designing programs that are responsive to your needs and aligned with your organization's strategic goals.



Innovative Design and Delivery

Built by leading learning design specialists and delivered with best-in-class technology.



“

In today's new economy, providing a pathway to learning for all employees is a powerful energizer that can grow the enterprise into something far greater than one leader could envision.”

Howard Schultz, CEO Starbucks

We partner with major employers



Uber

to design and deliver comprehensive learning solutions that address:

- Comprehensive workforce learning needs, from foundational professional skills to advanced technical education
- Your organization's workforce at every career level, from entry-level to executive

What drives us

ASU Charter

ASU is a comprehensive public research university, **measured not by whom it excludes, but by whom it includes and how they succeed**; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

The CareerCatalyst Learning Ecosystem



We are leveraging our resources as a top-tier university for innovation to **build the future of skills education**

#1 in the U.S. for innovation

U.S. News & World Report, 2016 to 2022



Top 10 nationally for best online undergraduate programs

U.S. News & World Report, 2021

Diverse expertise with **over 800 academic programs and majors**

A world leader in executive education

The Financial Times, 2020

Top 1%

of institutions of higher education worldwide

Center for World University Rankings, 2020



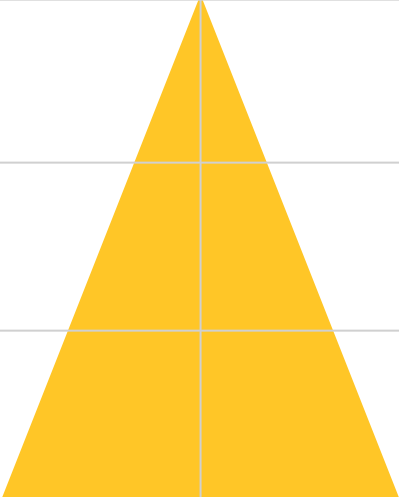
#1 in the U.S. and #5 in the world for advancing global impact

(poverty, hunger, clean water, energy, and gender equality)

Times Higher Education, 2020

CareerCatalyst programs serve learners with **in-demand skills at every level** of your organization

	HUMAN SKILLS	FUNCTIONAL SKILLS
ADVANCED SKILLS	Executive Leadership	Frontier Technical
MID-LEVEL SKILLS	Managerial	Functional Technical
ENTRY-LEVEL SKILLS	Foundational Professional	Foundational Technical





Comprehensive Workforce Solutions

A man with dark hair and glasses, wearing a black t-shirt, is seated at a desk. He is holding a black pen in his right hand and looking down at a laptop screen. On the desk, there is also a tablet. The background is a plain, light-colored wall. A thin white curved line is visible on the right side of the image.



Current CareerCatalyst portfolio

Over 350 programs that serve working learners



Ready-to-Learn Programs

A broad portfolio of self-paced programs accessible to learners anytime, anywhere



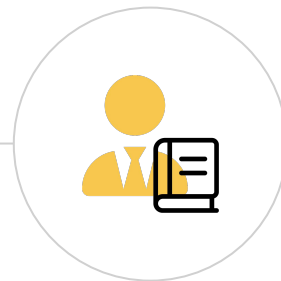
Career Bootcamps

Career bootcamps prepare learners for entry-level roles in in-demand technical fields



Executive Education






Working professionals learn future-ready skills and connect with a network of experts



Custom Partnerships

Custom learning experiences designed based on partner workforce education priorities

We offer innovative delivery approaches that fit your organization's needs

IN-PERSON	HYBRID	ONLINE		CUSTOM
				
In-person offerings	Hybrid programs	Self-paced offerings	Live online learning	Custom Delivery
High-touch, leading-edge, face-to-face delivery	Combines leading-edge, face-to-face delivery and scalability of digital delivery	On-demand and available to any learner, at any time, at any scale	Synchronous programs for cohorts of learners to engage live with instructors and peers	Custom experience, leveraging the latest in learning design and technology, from the use of AR to gamification and more.

A woman with blonde hair, wearing a light blue short-sleeved blouse and black high-waisted pants, is sitting on a grey sofa. She is smiling and looking towards the camera. The background shows a modern office lounge with pink upholstered booths, wooden tables, and other people working on laptops. A yellow circle is visible in the bottom left corner.

Partnering with CareerCatalyst

A true partnership

**We collaborate
with you at
every phase**

01

**Align learning
objectives to
organization goals**

02

**Create solutions
and options**

03

**Implement
a proven
process**

04

**Measure
results and
turn learning
into action**

Transform your talent, drive your growth.



careercatalyst.asu.edu/employers



CareerCatalyst

**Arizona State
University**

Contact:
careercatalyst@asu.edu

