ingenuiti ®
MEASURABLY BETTER

HOW TO MAKE YOUR LEARNING STRATEGY **REMARKABLE**

with Rapid Design Analysis

When you think about your organization's learning initiatives, what keeps you up at night?

With deep performance consulting acumen, Ingenuiti can work with you to frame the problem and design actionable solutions that get results. We facilitate the process and together explore and define what you want your workers to be able to do, determine how they can best learn and practice the skills needed, and devise ways to reinforce and support their performance over time.

With our methodology, your cost and time of analysis and design are reduced by up to 50% compared to traditional approaches while resulting in increased speed to implementation. Most importantly it results in a better learning product.

Rapid Design Analysis can be used at various levels:

- Learning Strategy
- Curriculum Analysis
- Courseware Design

Produces Tangible Outcomes

- Launch programs 25-50% faster
- Improve leadership & user adoption
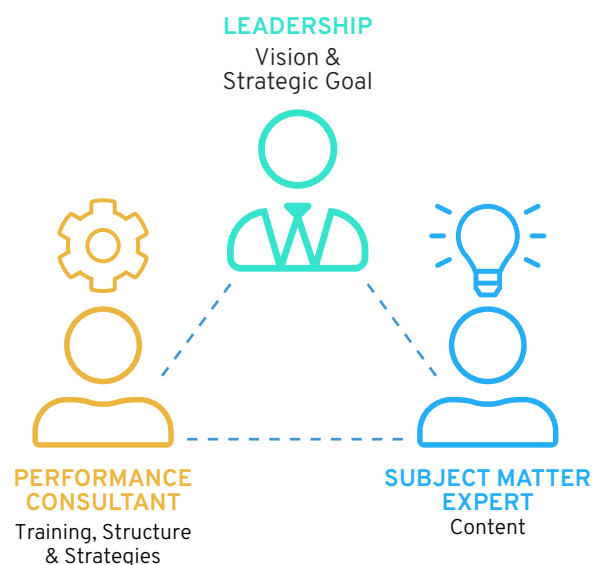- Significantly reduce rework

Improves Team Success

- Optimize rapport, trust, & consensus among the team
- Foster accountability for change & clarity of decisions
- Stimulate diverse perspectives

"This new project is too high stakes to fail and I'm concerned our current learning won't hit the mark."

"We invested a lot in owur learning assets. But they're underutilized and I don't know why."

Rapid Design Analysis involves 3 key stakeholder groups & yields distinct & meaningful benefits.

LEADERSHIP
Vision & Strategic Goal

PERFORMANCE CONSULTANT
Training, Structure & Strategies

SUBJECT MATTER EXPERT
Content

Depending on the project charter, the Design Plan will contain a subset of the following:

- Performance solution architecture mapped to business and training goals
- Terminal and enabling learning objectives
- Learning strategy outline
- Content outline with high-level topicsand estimated durations
- Recommended instructional strategies
- Technical specifications as required

"Utilizing Ingenuiti's Rapid Design Approach enabled us to define core content, learning objectives, and overall instructional design strategies in much less time than it would have taken otherwise. It allowed us to get all of the stakeholders onboard with the direction of the course and resulted in a robust learning experience for our technical audience."

- Training Coordinator,
Colonial Pipeline Co.

With high-stakes, time-sensitive projects, you can't afford learning missteps or substandard outcomes. Engaging in a Rapid Design Analysis yields remarkable results by strategically unlocking your learning vision and developing it into a solid foundation to deliver meaningful results.

How the Rapid Design Analysis Process Works

The process starts with gaining consensus on the mission. Is your intent to: define a learning strategy, identify gaps in a curriculum, or design a course? Once your project charter is determined, we collaborate to identify and then analyze your key content. Insights gained from each design session (virtually or in-person) are compiled and formed into a comprehensive, actionable design plan.

Analysis & Preparation
- Gather/review key content
- Prepare materials
- Coordinate logistics

Conduct Design
- Frame review findings
- Discuss needs & design
- Gain consensus on plan

Document Results
- Clarify, organize discoveries
- Create Draft Design Plan
- Finalize Design Plan