

Centralize eLearning content and data across your ecosystem

If your organization has multiple learning platforms, managing content across those systems can be time consuming and frustrating. Our solutions help you centrally host eLearning courses. That way, when you upload a course in a single location, it's immediately made available to every connected platform. Not only do you cut down on time administering the courses, but you also get a consolidated usage report across all learners in every system.

As the eLearning technology experts, we'll make sure that any tool you use will support SCORM, xAPI, cmi5 and AICC so it works well with all other tools in your ecosystem.



The benefits of our content centralization tools



Compatible across all platforms

Bridge the gap in standards support across systems even if you have courses in one standard and a system that supports another.



Leverage built-in reporting functionality

Consolidate all of your learning data, no matter the standard, so you can easily create reports and gain insights to make strategic decisions.



Extended enterprise solutions

Ensure learners outside of your organization are educated about your products and processes by delivering training content to external LMSs.



Valvoline uses Content Controller by Rustici Software to help deliver and manage product training across their vast sales and distribution network.

The challenge

Valvoline provides product training to their extensive network of dealerships, retailers, service centers, and franchises worldwide. When products are updated, packaging changes, or new campaigns are introduced, the training content needs to be updated also. Valvoline wanted to find ways to improve the content management process for their partners and streamline the administrative process for managing course updates.

The solution

Content Controller helps Valvoline centralize their product training content and distribute it across their extended enterprise network, allowing their partners to use their preferred system of record. Now with an established method to distribute courses to their network of LMSs, Valvoline can easily update courses, track usage and manage access.

The results

Since implementing Content Controller, Valvoline has:

- Delivered 330+ product training courses
- Served 2,200+ learners across 12 client LMSs
- Seamlessly managed an average of 2.4 content updates versions of each course delivered

“Working with the team at Rustici Software and using Content Controller has simplified how we manage training across all of our partners. Now we can easily share our training content to all of the LMSs in our distribution network and track how that training improves sales performance and customer experience.”

— Jason Gilmore, Learning Technologies Manager at Valvoline

Get a single source of truth for content across all platforms



Content Controller helps you centrally host, manage and distribute SCORM, xAPI, cmi5, AICC and LTI content.