



**Your workforce development partner in the new economy**

Arizona State University specializes in talent development and training that inspire the workforce of the future, produce career-ready graduates and strengthen your organization's talent.

**#1 in the U.S.  
for innovation**

**ASU ahead of MIT and Stanford**  
—U.S. News & World Report, 8 years, 2016–2023

**Build awareness**

ASU helps employers spark interest in high-demand career fields and connect to students in ASU's K-12 schools, vast network of partner schools and districts, and more than 130,000 undergraduate and graduate students.

**Recruit top talent**

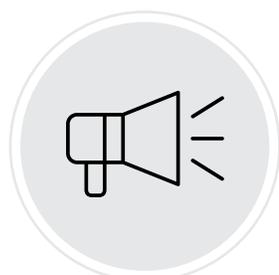
ASU graduates are sharp, well-rounded and work savvy. Nearly half completing at least one internship in high-demand industries, including healthcare, IT, manufacturing, cyber, analytics and aerospace.

**Develop your talent**

From top-ranked degree programs to focused talent development and training solutions, ASU offers education programs to serve your workforce at every stage of their careers.

# Power of partnership

At ASU, we focus on lifelong learning and universal education access to ensure that no one is left behind in today's rapidly evolving economy. We partner with employers to provide practical, hands-on learning opportunities. By reaching out to learners early and often, we help develop skills that drive long-term success for organizations and learners alike.



## Build awareness

Drive interest in in-demand majors and careers through K-12 college and career exploration programs.

- College access programs
- Career exploration fairs and panels
- High school internships
- Company site visits and job shadowing



## Recruit top talent

Reach talented, diverse, and prepared ASU students and graduates for your hiring needs.

- Robust employment portal
- On-campus and virtual job fairs and info sessions
- Undergraduate and graduate internships
- Dedicated employer concierge team
- Customized recruitment plans



## Develop your talent

Deliver skills education and talent development solutions that empower learners to thrive.

- Tuition coverage towards degree attainment
- On-demand upskilling programs
- Apprenticeship programs
- Executive education
- Custom talent development solutions

## Innovation in action

Arizona State University is a different kind of university. As a top-tier public university, we take fundamental responsibility for the economic, social, cultural and overall health of the communities we serve. Our track record of excellence includes partnering with industry giants such as The Mayo Clinic, Adidas and Starbucks. Widely recognized as a leader in education innovation, we can design and deliver a range of talent development and custom learning experiences, in a variety of modalities, based on your priorities.

## Educational impact

**200+**

partner K-12 schools and districts

**33,000+**

ASU Prep K-12 Students

**30,000+**

students graduate annually

**#5**

in best-qualified graduates

– Wall Street Journal survey of corporate recruiters

**300+**

upskilling and executive education programs

## Get in touch

Contact our Business Concierge service to design a customized solution.

### ASU Business Concierge

corporate@asu.edu  
480-884-0125

[corporate.asu.edu](https://corporate.asu.edu)